



The Influence of Persian Satellite Channels on Prevalence of Liaison in Iran.

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ABSTRACT

One of the most important problems related to satellite in Technology and communication age is to be damaged from Persian satellite and the main purpose of this study is recognizing of the influence of these channels on prevalence of liaison among Iranian families. It is used library research Method in this study. According to this method, the matter was assessed, explained and analyzed by referring to national and international references including books, Scientific articles published in Scientific, ISI, and ISC journals and also online papers. In this study we concluded that, watching TV Series on Persian satellite channels can be effective on their perception about matrimony and family liaison, and also it can make disloyalty prevalent. And finally it can cause decrease in marriage in society and imitation the west culture. The more watching series on these channels, the less confidence among parents and favorableness relation of parents and children.

Keywords: satellite channel, Persian, liaison, risky behaves, Iran.

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INTRODUCTION

Today we live in community and Information age and mass media instruments play an important role in various personal and social fields.

Undoubtedly, satellite technology is one of the most important industrial productions that make it possible to communicate with other countries in all over the world.

Although application of this technology is effective on human society improvements, most of aggressive western countries use it to attack third world countries, especially Islamic.

(Danesh P,2009) (Soltanifar, M., Malekian N,2013)

Considering that aggressive countries specially USA want to attack Iran, and to achieve this goal they use various methods, but they have failed and they know that the family is the most sacred social structure, so they get used to breakdown the family in Iran via using Persian satellite channels in order to replacing west culture among families and Iranian youth.

By making and playing series with high quality, using well educated actors, sexual attraction, normalization of relations with an stranger and Friendship with opposite sex, they try to destroy Families beliefs such as adherence to moral and religious values and changing the lifestyle upon western values.(Sadeghilavasani nia N., Heidari M,2012;) Divband F., et al,2013).

In this regard because of lack of recognition and enough knowledge about these channels, some families watch them in order to fill spare time, and considering that parents are regarded as a model for children, so watching these channels by parents together with their children can have immoral effects on children easier.

So after a while it can damage the healthy relationships in the family, and instead of gapping, parent and children sit together long hours without have nothing to say.

The most important effect of this kind of relations is individualism and lack of love in the family, so in order to compensate for lock of love, young people tend towards friendship with the opposite sex. And after a while they accept these relationships as their culture and it causes socio - cultural bad consequences such as normalization of relation between boys and girls, pregnancy without getting married, normalization of abortion before getting married, increase in sexual harassment. Finally their Opinion and lifestyle shape upon what is wanted by western countries.

METHODOLOGY

The library method was used in this study.

According to this method, the matter was assessed, explained and analyzed by referring to national and international references in clouding books, scientific articles published in Scientific, ISI and ISC journals and also online papers.

RESULTS

Colchin M., et al, (2012) showed that the more watching satellite channels, the less effective communication of parents with children in the families we can see. Ghayour baghbani Z., et al., (2013) concluded that when people spend the most of their time for watching satellite channels, gradually they try to choose style of dress and change their attitude towards these channels, and the main purpose of these channels is to transmit of western culture to our community. If the people enjoy high rate of Religiosity indexes, they don't tend to western culture.

Lavasani nia, N., and Heidari M., (2012) concluded that the satellite channel Farsi 1 have been made with the aim of destroying the Family by producing series with the subjects treachery, promiscuity, ... Also Torabi S., (2013) concluded that tendency of young people to satellite can make them

benchmarking from western culture and this is the biggest blow to a society and also that is why they become adamant about Islam. Metani M., and yaghoobpour M., (2013) showed that there is difference between men and women motivation of tending to satellite. In other words this tendency among women is more than men and most of time men watch these channels for fun.

The results from researches of Soltanifar M., and Malekian N., (2013), indicated that the technique used in programs of Persian MBC channels can induce an especial culture among audience and promote the culture of violence and fashion.

Research results of shahabi M., and Jahangiri M., (2008) are indicate the rate of watching TV and being audience of satellite channels and the attitudes about illicit relationship and there is a positive and significant relation between them. So that the more people watching these channels, the more agreement they have with illicit relationship, and having relation with opposite sex become generalized, that some people get use to these relations in order to increase their self confidence. Sharafabadi et al. (2014) express that divorced people can recognize exactly the effect of these channels on life, and the people who use satellite less, Assess the impact of satellite more than who use them a lot. Metani M., and yaghoobpour M., (2013) concluded that social networks can cause identity crisis among young people. Also safari kh., and Nematollahi Z., (2012) found out that globalization using satellite and network can have effect on moral relativism, consumerism, individualism and hedonism, and since These moral values root in religion, so, finally it can cause religious damage.

Asadi A., (2014) concluded that there is significant relation between. Degree of religiosity of people and their attitude to satellite. Nikmaleki M., and Majidi H., (2013) concluded that lack of planning for life and not responding to young people in the field of Islamic can make them tending to satellite and gradually values fading.

CONCLUSION

The purpose of this study is to review of satellite Persian channels on prevalence of liaison in Iran, which was done using library research method.

We found out that watching satellite Persian channels can have effect on ones attitude about illicit relationship because their movies focus on sexual relation between men and women, especially relationship of each one with several people at the same time.

The milestone of their series and movies is that the couples find out that their husband or wife betrayed them and in order to revenge, they make a new relation with opposite sex.

Finally their lovely relationship between couples becomes fade and also they aren't satisfied with each other.

These lead to normalization of betrayal beyond couples, and also prevalence of living with a partner instead of getting married, prevalence of feminism and fading the role of men in life. On the other hand, the general purpose of series of these channels is to indicate that men and women tend to each other in order to control sexual desire and to do so, they ignore the family and religious values, which leads to transmission of western culture to Iranian families and youths.

But by not watching these channels we can inhibit anomies.

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